



imbanker.org

# International Minority Bankers Alliance Sponsorships

---



*When we lift each other up, we all rise higher.*

# Introduction

01

We are building  
a better future  
for all of us.

IMBA is a community of financial services professionals from every corner of the industry, united by a shared purpose to champion, develop, and elevate talent in banking and finance across the world. We are here to be a thought leader, a resource, and a connector for those who have the talent, the drive, and the heart, but who too often haven't been given the access.

IMBA was born from a group of seasoned minority banking professionals in the Chicago area who came together seeking a safe space. A place where they could be authentic, share ideas, dream bigger, and set their sights on goals that once felt out of reach. In that room, something powerful happened: they realized they were not alone. And from that moment, a movement started.



# Vision & Mission

02

## Vision



IMBA strives to be a global force for opportunity and representation, creating a future where finance reflects the variety, brilliance, and resilience of the communities it serves.

## Mission



Our mission at the International Minority Bankers Alliance (IMBA) is simple at its core but powerful in its impact: to open doors, create opportunity, and elevate diverse talent across banking and financial services worldwide.



# Benefits for sponsors

03



Becoming an IMBA sponsor positions your organization at the forefront of leadership development, talent advancement, and economic impact across the financial services sector. IMBA sponsorship provides direct access to a national network of high-performing banking and finance professionals while amplifying your brand's commitment to representation, innovation, and long-term industry growth. Through strategic visibility, curated engagement opportunities, and meaningful partnership, sponsors play a vital role in shaping the future of financial leadership.

1

Connect with an expansive network of minority banking professionals from students and analysts to executives



2

Support mentorship programs, leadership workshops, and career development pathways

3

Branding opportunities, event visibility, speaking engagements, and access to a national network of minority banking professionals



# Sponsorship Packages Offered

04



## 1. PLATINUM SPONSOR

**Benefits:**

**Contribution: \$25,000**

- Exclusive recognition as Platinum Sponsor in all materials
- Keynote speaking opportunity at our flagship conference
- Prominent logo placement on event signage and collateral
- Featured in press release and media coverage
- VIP access to all events
- Customized activation opportunities (branded booths, workshops, etc.)
- Promote up to 10 job postings per month on IMBA website
- 25 annual memberships for your team

## 2. GOLD SPONSOR

**Benefits:**

**Contribution: \$15,000**

- Recognition as Gold Sponsor in all materials
- Speaking opportunity in a breakout session
- Logo placement on event signage and collateral
- Featured in select press releases and media coverage
- VIP access to select events
- Promote up to 5 job postings per month on IMBA website
- 15 annual memberships for your team

## 3. SILVER SPONSOR

**Benefits:**

**Contribution: \$10,000**

- Logo included in event materials and collateral
- Speaking opportunity in a dedicated session
- Recognition as Silver Sponsor in select press releases
- Access to VIP networking events
- Social media mentions and acknowledgments
- 10 annual memberships for your team

## 4. BRONZE SPONSOR

**Benefits:**

**Contribution: \$5,000**

- Logo presence on event website and materials
- Speaking opportunity in a specific session
- Recognition as a Bronze Sponsor in communications
- Access to networking events
- Social media acknowledgments
- 5 annual memberships for your team



# Event Schedule

05

| Month/Date | Event/Initiative                                      |
|------------|---|
| Feb. 10th  | AI & Leadership Webinar                               |
| Feb. 25th  | Pop-Up Event to Support Local Minority Owned Business |
| March      | Leadership Development Series I                       |
| May        | National Economic Inclusion Forum - Virtual Summit    |
| May        | Leadership Development Series II                      |
| July       | Summer Social and Networking Event                    |
| September  | Leadership Development Series III                     |
| October    | National Conference & Awards                          |
| December   | Member Appreciation Holiday Reception                 |



# Meet Our Team

06

...



**DESIREE RIDEAUX**

BOARD CHAIR



**A. GREGORY HUNT**

VICE CHAIR



**LETTICIA FLORES  
POOLE**

BOARD MEMBER



**SHARLENE STANLEY**

BOARD MEMBER



**JORGE REYES**

BOARD MEMBER



**KARL RILEY II**

BOARD MEMBER



**MAURICE HARRIS**

BOARD MEMBER



**ANDREW PAYNE**

BOARD MEMBER



**TERRELL STANLEY**

BOARD MEMBER



**MYRAN BREWER**

BOARD MEMBER

# Thank You

07



The International Minority Bankers Alliance extends our sincere gratitude to our future sponsors for their partnership, trust, and shared commitment to advancing leadership, opportunity, and representation within the financial services industry. Your support makes it possible for IMBA to convene meaningful conversations, develop emerging and established leaders, and strengthen a pipeline of talent prepared to shape the future of banking and finance. We are proud to partner with organizations that believe in the power of community, collaboration, and impact.



[info@imbanker.org](mailto:info@imbanker.org)



[www.imbanker.org](http://www.imbanker.org)

