



imbanker.org

International Minority Bankers Alliance Sponsorships



When we lift each other up, we all rise higher.

Introduction

01

IMBA is a community of financial services professionals from every corner of the industry, united by a shared purpose to champion, develop, and elevate talent in banking and finance across the world. We are here to be a thought leader, a resource, and a connector for those who have the talent, the drive, and the heart, but who too often haven't been given the access.

IMBA was born from a group of seasoned minority banking professionals in the Chicago area who came together seeking a safe space. A place where they could be authentic, share ideas, dream bigger, and set their sights on goals that once felt out of reach. In that room, something powerful happened: they realized they were not alone. And from that moment, a movement started.



We are building
a better future
for all of us.



Vision & Mission

02

Vision



IMBA strives to be a global force for opportunity and representation, creating a future where finance reflects the variety, brilliance, and resilience of the communities it serves.

Mission



Our mission at the International Minority Bankers Alliance (IMBA) is simple at its core but powerful in its impact: to open doors, create opportunity, and elevate diverse talent across banking and financial services worldwide.



Benefits for Sponsors



Becoming an IMBA sponsor positions your organization at the forefront of leadership development, talent advancement, and economic impact across the financial services sector. IMBA sponsorship provides direct access to a national network of high-performing banking and finance professionals while amplifying your brand's commitment to representation, innovation, and long-term industry growth. Through strategic visibility, curated engagement opportunities, and meaningful partnership, sponsors play a vital role in shaping the future of financial leadership.

03

1

Connect with an expansive network of minority banking professionals from students and analysts to executives



2

Support mentorship programs, leadership workshops, and career development pathways



3

Branding opportunities, event visibility, speaking engagements, and access to a national network of minority banking professionals



Sponsorship Packages Offered

04



1. PLATINUM SPONSOR

Benefits:

Contribution: \$25,000

- Exclusive recognition as Platinum Sponsor in all materials
- Keynote speaking opportunity at our flagship conference
- Prominent logo placement on event signage and collateral
- Featured in press release and media coverage
- VIP access to all events
- Customized activation opportunities (branded booths, workshops, etc.)
- Promote up to 10 job postings per month on IMBA website
- 25 annual memberships for your team

2. GOLD SPONSOR

Benefits:

Contribution: \$15,000

- Recognition as Gold Sponsor in all materials
- Speaking opportunity in a breakout session
- Logo placement on event signage and collateral
- Featured in select press releases and media coverage
- VIP access to select events
- Promote up to 5 job postings per month on IMBA website
- 15 annual memberships for your team

3. SILVER SPONSOR

Benefits:

Contribution: \$10,000

- Logo included in event materials and collateral
- Speaking opportunity in a dedicated session
- Recognition as Silver Sponsor in select press releases
- Access to VIP networking events
- Social media mentions and acknowledgments
- 10 annual memberships for your team

4. BRONZE SPONSOR

Benefits:

Contribution: \$5,000

- Logo presence on event website and materials
- Speaking opportunity in a specific session
- Recognition as a Bronze Sponsor in communications
- Access to networking events
- Social media acknowledgments
- 5 annual memberships for your team



Event Schedule

05

Month/Date	Event/Initiative
Feb. 10th Feb. 25th	<ul style="list-style-type: none">• AI & Leadership Webinar• Buy Black Pop-Up
March 18th March 31st	<ul style="list-style-type: none">• Owning Your Personal Brand• Women in Leadership Panel
April 8th April 15th	<ul style="list-style-type: none">• Pop-Up• Young Leaders Panel
May 13th May 20th	<ul style="list-style-type: none">• The Autonomy Asset Panel• AAPI Small Business Pop-Up
June 10th	<ul style="list-style-type: none">• Summer Social (Signature Event)
July 8th July 15	<ul style="list-style-type: none">• The Future of Work is Flat• Capital Stack Pop-Up
August 19th	<ul style="list-style-type: none">• Membership Drive Pop-Up
September 9th September 23rd	<ul style="list-style-type: none">• Lifestyle Planning & Wealth Building• LatinX Speaker Series
October 21st	<ul style="list-style-type: none">• National Conference in AZ
November 10th November 18th	<ul style="list-style-type: none">• Giving Tuesday Campaign• Community Volunteering
December 9th December 1st or 16th	<ul style="list-style-type: none">• Mindset Shift/Vision Board• Holiday Reception



Meet Our Team

06



DESIREE RIDEAUX

BOARD CHAIR



A. GREGORY HUNT

VICE CHAIR



**LETTICIA FLORES
POOLE**

BOARD MEMBER



SHARLENE STANLEY

BOARD MEMBER



JORGE REYES

BOARD MEMBER



KARL RILEY II

BOARD MEMBER



MAURICE HARRIS

BOARD MEMBER



ANDREW PAYNE

BOARD MEMBER



TERRELL STANLEY

BOARD MEMBER



MYRAN BREWER

BOARD MEMBER

Thank You

07



The International Minority Bankers Alliance extends our sincere gratitude to our future sponsors for their partnership, trust, and shared commitment to advancing leadership, opportunity, and representation within the financial services industry. Your support makes it possible for IMBA to convene meaningful conversations, develop emerging and established leaders, and strengthen a pipeline of talent prepared to shape the future of banking and finance. We are proud to partner with organizations that believe in the power of community, collaboration, and impact.



info@imbanker.org



www.imbanker.org

